

Tri-City Charge

fundraising packet



games



events

working together to strengthen our team and your business!



ABOUT THE TRI-CITY CHARGE

- ✚ 2008 New England Football League Maritime Champions
- ✚ Full Contact Football
- ✚ Home field located at William D. Ball Stadium, Exeter, NH
- ✚ Rules: NCAA and Modified NFL rules for safety
- ✚ Average attendance of 200 to 400 fans per game
- ✚ Game Day Announcements and Banner space for promotions
- ✚ Opportunity for Half-Time events
- ✚ Full concession capability
- ✚ Team merchandise available at all games and via website

PROMOTIONAL OPPORTUNITIES

- ✚ Opportunities for organizational promotions and charitable events
- ✚ Great advertising opportunity for local businesses
- ✚ Team and League website presence
- ✚ Cost effective advertising and Brand/Logo recognition
- ✚ Opportunity for athletes to develop skills and pursue careers
- ✚ Positive outlet and entertainment for young athletes

AFFORDABLE FAMILY ENTERTAINMENT

- ✚ Family and Professional atmosphere
- ✚ Affordable General Admission tickets ranging \$3.00 to \$6.00
- ✚ Frequent involvement in charitable events and promotions
- ✚ Great football entertainment throughout the summer months
- ✚ Exciting and competitive play from local H.S. and College athletes

SPONSORSHIP PACKAGES AVAILABLE:

- ✚ PLATINUM PACKAGE – \$3,000.00
- ✚ GOLD PACKAGE – \$2,000.00
- ✚ SILVER PACKAGE – \$1,000.00
- ✚ BRONZE SPONSOR – \$500.00
- ✚ MVP SPONSOR – \$250.00
- ✚ BUSINESS CARD – \$50.00

Tri-City Charge is a Non-Profit Organization created to provide football opportunities for athletes 18 and older. Tax ID # 26-0143808

PLATINUM SPONSOR – \$3,000.00

- ✦ Company website link on Tri-City Charge's team website: www.Tri-CityCharge.com
- ✦ Invitation to team functions with forum to sell products to team members or opportunity to promote business at selected game events
- ✦ Weekly announcement on NEFL league forums which reaches 1700+ athletes and 30,000+ fans throughout New England and New York
- ✦ Four (4) game day announcements at all home games
- ✦ Your business will be featured on a banner at home games
- ✦ Company name will appear at the end of all newly created highlight clips for sponsored season
- ✦ Distribution of flyers at all home games by TCC Charge Girls
- ✦ TCC Charge Girl photo-shoot highlight video sponsored by your business
- ✦ Photo taken and displayed on TCC website with TCC Charge Girls outside of your business
- ✦ Twelve season tickets for all TCC home games
- ✦ Twelve Tri-City Charge T-shirts
- ✦ Twenty (20) \$5.00 concession stand vouchers limited to one per ticketholder per game

GOLD SPONSOR – \$2,000.00

- ✦ Company website link on Tri-City Charge's front page of team website: www.Tri-CityCharge.com
- ✦ Invitation to team functions with forum to sell products to team members or opportunity to promote business at selected game events
- ✦ Monthly announcement on NEFL league forums which reaches 1700+ athletes and 30,000+ fans throughout New England and New York
- ✦ Two (2) game day announcements at all home games
- ✦ Your business will be listed on a banner at home games
- ✦ Company name will appear at the end of six newly created highlight clips for sponsored season
- ✦ Distribution of flyers at two (2) home games of your choice by TCC Charge Girls
- ✦ Eight season tickets for all TCC home games
- ✦ Eight TCC T-shirts
- ✦ Fifteen (15) \$5.00 concession stand vouchers limited to one per ticketholder per game

SILVER SPONSOR – \$1,000.00

- ✦ Company website link on Tri-City Charge's front page of team website: www.Tri-CityCharge.com
- ✦ Invitation to team functions with forum to sell products to team members or opportunity to promote business at selected game events
- ✦ Your business featured on a banner at home games
- ✦ Company name will appear at the end of three newly created highlight clips for sponsored season
- ✦ Two (2) game day announcements at two games of your choice

- ✚ Distribution of flyers at two (2) home games of your choice by TCC Charge Girls
- ✚ Four season tickets for all TCC home games
- ✚ Four TCC T-Shirts
- ✚ Ten (10) \$5.00 concession stand vouchers limited to one per ticketholder per game

BRONZE SPONSOR – \$500.00

- ✚ Company website link on Tri-City Charge's team website [not front page]:
www.Tri-CityCharge.com
- ✚ Invitation to team functions with forum to sell products to team members or opportunity to promote business at selected game events
- ✚ Distribution of flyers at two (2) home games of your choice
- ✚ Two season tickets for all TCC home games
- ✚ Two TCC T-Shirts
- ✚ Five (5) \$5.00 concession stand vouchers limited to one per ticketholder per game

MVP SPONSORSHIP - \$250.00

Sponsor the player of your choice. Because of you, one player will be sponsored by your organization for the season. Each time his name appears on the TCC website, your business name will appear with him. Includes one (1) season pass and one (1) TCC T-shirt.

BUSINESS CARD - \$50.00

Your business card will appear on the TCC website Sponsors Page.



SPONSORSHIP FORM

First Name: _____ Last Name: _____

Company/Business: _____

Address: _____

City: _____ Zip Code: _____

Phone (business): _____

Phone (personal): _____

Sponsorship Level

Platinum Level - \$3,000

Bronze Level - \$500

Gold Level - \$2,000

MVP Sponsor - \$250

Silver Level - \$1,000

Business Card Sponsor - \$50

Please make checks payable to "Tri-City Charge"

www.Tri-CityCharge.com

Referred By: _____